

6/2/7

1995 LIVING SCOTLAND AWARDS

INVITATION FOR APPLICATIONS

Glenfiddich Whisky, the world's top-selling premium whisky, was first produced in Speyside over 100 years ago by William Grant & Sons, independent family-owned distillers. Very little has changed in its production process and, to celebrate the commitment to traditional techniques, the Glenfiddich Living Scotland Awards were established in 1985.

Through the scheme, financial awards ranging from $\pounds 100$ to $\pounds 4,000$ have been given to worthwhile projects which may be of a practical character, conserving aspects of particular heritage value, or they may be projects of an academic or educational nature, involving an element of research, aimed at achieving a better understanding of their importance.

The judges place special emphasis on the value of projects to the community and their contribution to a better understanding of the importance of conservation in Scotland today.

Awards are normally given to projects in the planning stage or to supplement the funding of those projects already in progress.

Judging takes place in July and all entries must be submitted by 30th June to qualify for this years's award scheme.

For further details write to: THE GLENFIDDICH LIVING SCOTLAND AWARDS. (Ref: SC). THE GLENFIDDICH DISTILLERY. DUFFTOWN, KEITH. BANFFSHIRE AB55 4DH.



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