



# *Bailies of Bennachie*

## Press Release

**October 9 1995**

**At The Bennachie Centre**

**The Bailies of Bennachie release a new video of the Hill**

At 7.30pm the Bailies of Bennachie released and showed for the first time their new video production about Bennachie, the most popular mountain landmark in the North East of Scotland. The launch was in front of an invited audience of approximately 50 people, most of whom played a part in the production of this high quality work titled 'A Postcard from Bennachie'.

Shell U.K. Exploration and Production and Bristow Helicopters were the joint sponsors of the project. After carefully reviewing a detailed proposal of the aims and content of the proposed video, Shell agreed to fund the whole of the production costs while Bristows agreed to provide an aircraft for the vital aerial shots.

The video is based on a family party (with cast provided free by the Garioch Youth Theatre - through the good offices of Ally and Primmy McGillivray) as they travel on a voyage of discovery from one end of the range to the other until they finally reach the new Bennachie Centre at Esson's Car Park.

The production was executed by Cinécosse of Ellon, music was provided free of charge by local band 'The Old Blind Dogs' and narration was performed by Fred Gordon who as well as being a Bailies Council member is the Gordon District Council Ranger and an authority on the Hill.

The new production is styled to complement the first one which remains valid and contains much detail about the Hill. The new release seeks to be more motivational by trying to set an atmosphere for the Hill which might encourage more people to come along to the Centre and the Hill to learn more about them as well as learning about the work of the Bailies.

The Bailies are hoping that the video will appeal to the young as well as to the not so young, and that it will form a springboard for more learning opportunities both inside schools as well as actually on the Hill itself. The video can help to illustrate the vital contribution that Bennachie makes to the economic as well as to the recreational life of The Garioch.

The video will initially be available through the Bennachie Centre, though plans are in hand to review the possibility of it being more widely available through retail outlets.



*'A Postcard from Bennachie'*